2017 Founders’ Day

ASU’s legacy of excellence, access and impact

Arizona Biltmore
March 16, 2017
Proposition 200 Victory (1958)
ASU Founders’ Day 1960 (Diamond Jubilee)

The University commemorated its 75 years of history and honored those who are a part of it at Diamond Jubilee Founders Day events March 12. Nuclear Physicist Dr. Edward Teller was featured at an afternoon convocation, speaking on “Education in the Atomic Age.” He dedicated the two new science buildings following the convocation.

At an impressive Founders Day dinner that evening, attended by over 500 outstanding alumni and friends of ASU, the Alumni Association presented the Jossey Bilan portrait of the late Dr. Grady Gammage to the University. (see cover, February Statesman).

The Diamond Jubilee year will continue until February 8, 1961.
ASU Charter

ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural, and overall health of the communities it serves.
Arizona State University has become the foundational model for the New American University, a new paradigm for the public research university that transforms higher education. ASU is committed to **excellence, access and impact** in everything it does.
“#1 university for innovation.” (#2 Stanford, #3 MIT)

“Top 10 in the U.S. for best qualified graduates.” (Ahead of MIT, Columbia, and UCLA)
—Global University Employability Survey, Times Higher Education

“One of the nation’s best institutions for undergraduate education.” —Princeton Review

“A top best college value in public higher education.”
—Kiplinger Personal Finance
Demonstrate **leadership** in academic excellence and accessibility

Establish **national standing** in academic quality and impact of colleges and schools in every field

Establish **ASU as a global center** for interdisciplinary research, discovery and development by 2025

Enhance our **local impact** and social embeddedness
Demonstrate leadership in academic excellence and accessibility
ASU First-Time Full-Time Freshmen Enrollment by Adjusted Family Income

Source: Analysis of FAFSA data. All data adjusted to 2016 dollars using CPI. Fall 2016 data preliminary as of 1/20/17. Analysis limited to dependent students.
ASU Full-Time Resident Undergraduate Students
2016 Net Tuition Paid (after gift aid and tuition benefits)

ASU's commitment to financial aid continues to be crucial to affordability.

Slow shifts to further emphasize need in resident aid policies can support growth in access as K-12 and community college pipelines improve.
Arizona Resident Graduation Rates

X = 4-year grad rates at peers

- 4 Year ASU Graduation Rate
- 5 Year ASU Graduation Rate
- Forecast 5 Year Rate
- 6 Year ASU Graduation Rate

Freshman Cohort Graduation Rate

- 2002: 28.4%
- 2003: 28.7%
- 2004: 31.0%
- 2005: 32.2%
- 2006: 34.2%
- 2007: 38.8%
- 2008: 43.6%
- 2009: 47.3%
- 2010: 50.8%
- 2011: 49.0%
- 2012: 53.3%

Cohort Year

- 2002
- 2003
- 2004
- 2005
- 2006
- 2007
- 2008
- 2009
- 2010
- 2011
- 2012

Notes:
- Freshman Cohort Graduation Rate
- 4 Year ASU Graduation Rate
- 5 Year ASU Graduation Rate
- Forecast 5 Year Rate
- 6 Year ASU Graduation Rate

Comparisons:
- Purdue X 51.5%
- UC Riverside X 53.1%
- Michigan State 51.8% X
- Ohio State X 58.5%
- UT Austin X 57.8%
- Oregon State 33.2% X
- Georgia State 23.4% X
- Iowa State 45.3%
- Kansas 42%

X = 4-year grad rates at peers
Innovation: Teaching / Learning

Sustainability

Educational Access

Conscious Society

Health Care

AL
Adaptive Learning
Reimagining a flexible, efficient and student-centered course experience.

ME
Math Education
Reinventing the way students engage with mathematics education and establishing ASU’s innovative, highly personalized approach as a national model.

GFA
Global Freshman Academy
Offering a unique, cost-effective way to break down barriers to quality higher education.

GLN
Global Learning Network
Preparing international students for success in higher education and professional endeavors.

MC
Mayo Clinic
Partnering in the advancement of medical discoveries, tools, treatments and the delivery of medical education to enhance health outcomes.

P
Student Portal (MyASU)
Providing students with an accessible central hub for the information, tools, and services to support their success.

PA
Personalized Advising
Guiding students toward graduation through personalized academic advising that focuses on their talents and career goals.

S
Starbucks
Creating a more educated workforce by providing the opportunity for a high-quality education to all Starbucks partners.
Establish **national standing** in academic quality and impact of colleges and schools in every field
**U.S. News & World Report:**

**ASU Programs Ranked Among the Best in the Nation**

#11  **Mary Lou Fulton Teachers College**  
(Top 4 of Public Universities: UW-Madison, ASU, UT-Austin)

#25  **Supply Chain Management, W. P. Carey School of Business**  
(ahead of Vanderbilt, Ohio State, UW, Georgia Tech)

#25  **Sandra Day O’Connor College of Law**  
(Top 8 of Public Universities: UMich, UVA, UC Berkeley, UT-Austin, UCLA, UI, U of M, ASU)
ASU Ranks Among the Best Universities in the World

“One of the top 100 most prestigious universities in the world.”
—Times Higher Education, 2016

“One of the top universities in the world.”
—Academic Ranking of World Universities, 2016

“One of the top 150 universities in the world.”
—Center for World University Rankings, 2016

“A top choice university for international students.”
—Institute of International Education, 2016
Establish **ASU as a leading global center for interdisciplinary research, discovery and development by 2025**
Research expenditures have doubled every six to eight years.

- FY06 = $329.3M
- FY10 = $405.2M
- FY13 = $518.2M
- FY16 = $815M

Actual Metric Goal
FY13 = $405.2M
FY10 = $329.3M
FY06 = $202.0M
FY98 = $92.0M
FY90 = $59.9M
FY80 = $7.9M
FY72 = $1.9M

FY25 Metric = $815M
(MIT Level)
ASU Chandler Innovation Center
Enhance our **local impact** and social embeddedness
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Devils in detail
How the 2014 Hyundai Sun Bowl teams match up off the field

- **ACADEMIC ALL-AMERICANS**: 109 (Sun Devils) vs. 105 (Blue Devils)
- **TEACH FOR AMERICA FELLOWS (ASU rank for large universities, Duke medium)**: 7th (Sun Devils) vs. 10th (Blue Devils)
- **NUMBER OF VETERANS ENROLLED**: 4,400 (Sun Devils) vs. 2,500 (Blue Devils)
- **VETERANS (as percent of enrollment)**: 3% (Sun Devils) vs. 2% (Blue Devils)
- **PELL GRANTS AWARDED (in thousands)**: 24 (Sun Devils) vs. 1 (Blue Devils)
- **NUMBER OF DIVISION I ATHLETICS TEAMS**: 23 (Sun Devils) vs. 29 (Blue Devils)
- **RESEARCH RANKING (non-medical expenditures)**: 2nd (Sun Devils) vs. 67th (Blue Devils)
- **STUDENT FULBRIGHT AWARDS**: 26 (Sun Devils) vs. 18 (Blue Devils)
- **FACULTY NOBEL LAUREATES**: 2 (Sun Devils) vs. 1 (Blue Devils)
- **PATENTS ISSUED (2013)**: 58 (Sun Devils) vs. 42 (Blue Devils)
- **HIGH SCHOOL TOP 16 PERCENT ENROLLEES (in thousands)**: 25 (Sun Devils) vs. 6 (Blue Devils)

*Data used are the most recent publicly available from National Science Foundation, Washington Monthly, Princeton Review, Talent for America College Factual, U.S. News of Educators, Halle, Duke*

Congratulations, ASU and Duke, on a thrilling 2014 Hyundai Sun Bowl!