Go West: ASU Leadership Retreat to Los Angeles

Michael M. Crow
President
June 15, 2017
ASU in California
ASU enrolled 11,584 students from 1,239 California zip codes in 2016

Source: ASU Office of Institutional Analysis
ASU Students from L.A.
Six Californias + One Arizona
Six Californias + One Arizona

- Jefferson
- North California
- Silicon Valley
- Central California
- West California
- South California

Arizona
Population, 2017

Source: State of California, State of Arizona
Population Relative to 1970

Source: Bureau of Economic Analysis, States of Arizona and California
Race and Ethnic Composition

Source: Six Californias, LAO, US Census Bureau
Total Personal Income, 2005-2015

Source: Bureau of Economic Analysis, Table CA1
Per Capita Personal Income, 2005-2015

Source: Bureau of Economic Analysis, Table CA1
Per Capita Personal Income Relative to National Average, 2005-2015

Source: Bureau of Economic Analysis, Table CA1
Cost of Living and Incomes in US Metros Relative to US Averages, 2014

Source: Bureau of Economic Analysis, RPP2 Dataset and Table CA1
Cost of Living Adjusted Per Capita Personal Income, 2014

Source: Bureau of Economic Analysis, RPP2 Dataset and Table CA1
Patents Granted, 2000-2015

Source: USPTO, Office of Patent Technology Monitoring
Public Universities by Region

Central California
  **UC**: Merced; **CSU**: Bakersfield, Fresno, Stanislaus

Jefferson
  **CSU**: Chico, Humboldt

North California
  **UC**: Davis; **CSU**: Maritime Academy, Sacramento, Sonoma

Silicon Valley
  **UC**: Berkeley, San Francisco, Santa Cruz; **CSU**: East Bay, Monterey Bay, San Francisco, San Jose

South California
  **UC**: Irvine, Riverside, San Diego; **CSU**: Fullerton, San Bernardino, San Diego, San Marcos

West California
  **UC**: Los Angeles, Santa Barbara; **CSU**: Channel Islands, Dominguez Hills, Long Beach, Northridge, Pomona, San Luis Obispo
Pell Enrollment as Percent of Total Enrollment at Public and Private Four Year Colleges, 2015

Source: US Department of Education, IPEDS
Graduate Student Enrollment at Public and Private Colleges, 2015

Source: US Department of Education, IPEDS
Bachelor’s Degrees Awarded by Public and Private Colleges, 2015

Source: US Department of Education, IPEDS
Master’s Degrees Awarded by Public and Private Colleges, 2015

Source: US Department of Education, IPEDS
Doctorate Degrees Awarded by Public and Private Colleges, 2015

Source: US Department of Education, IPEDS
L.A. Market Analysis
GDP of L.A. Region and Arizona Relative to Peer Countries

Source: World Bank, Bureau of Economic Analysis
Educational Attainment

Source: US Census Bureau, American Community Survey, Table S051
Public and Private Colleges in L.A.

Undergraduate Enrollment, 2015

- UCLA
- CSU Northridge
- CSU Los Angeles
- USC
- Cal-Poly Pomona
- CSU Fullerton
- CSU Long Beach
- UC Irvine
- UC Riverside
- CSU San Bernardino
- CSU Dominguez Hills

Data source: US Department of Education, IPEDS
Undergraduate Enrollment at Public and Private Four Year Colleges per 10,000 Population, 2001-2015

Source: US Department of Education, IPEDS and Bureau of Economic Analysis, Table CA1
Graduate Enrollment at Public and Private Colleges per 10,000 Population, 2001-2015

Source: US Department of Education, IPEDS and Bureau of Economic Analysis, Table CA1
To maintain 2015 enrollment ratios with projected population growth, the L.A. region will need to add **82,493 undergraduate** and **22,970 graduate** seats by 2060.
Projected Undergraduate Enrollment at Public and Private Colleges Above 2015 Levels