Hi, I’m Michael Crow, president of ASU.

I just wanted to get a quick video memo out to you at the beginning of the fall semester.

It’s really a tremendous opportunity for us. We’ve had more than 100,000 applicants and are welcoming more than 11,000 freshmen and more than 9,000 international students. We’re seeing record enrollments, both in our face-to-face immersion programs and in our digital programs offered on the Internet. There is unbelievable demand for what we do, that is, the services we provide.

Our creativity on our faculty is unbelievable and I could not be more proud. The ways in which we’re innovating and adapting are proving out the model that academic excellence and inclusivity can exist in the same institution. We’re seeing that with record levels of diversity and with a student body that is representative of the socioeconomic diversity of the state. We’re seeing that with the demand by international students, where we’re in the top seven or eight schools around the United States and the top twenty in the world in terms of international scholars coming to ASU to be a part of what we’ve created here.

I want each of you to think about how we can do more. How we can be of more service. How we can help our students to be more successful.

I also want you to let me know what you need. What issues and challenges you’re having. If you’re not getting things to move in the direction that you’d like to get them to go, let me know. Send me an e-mail at michael.crow@asu.edu and let me see if there is a way that we can be helpful. Be patient, but we always want to get on these things.

I want to welcome you all back from whatever your summer journeys have been or perhaps help you wake up if you’ve had your nose to the grindstone these last years and just to let you know that things are going well. We’re off to a great start for the academic year and please let me know what you need.

Thank you.